National Bureau of Statistics of the Republic of Moldova

United Nations Statistics Division

United Nations World Tourism Organization

United Nations Development Programme

United Nations Statistics Division (UNSD)
in collaboration with the UN World Tourism Organization (UNWTO) and
National Bureau of Statistics of the Republic of Moldova, with the support of the
United National Development Programme – Moldova

organize the

Regional Workshop for the CIS countries & Georgia

**Developing National Systems of Tou rism Statistics:
Challenges and Good Practices**

Chisinau, Republic of Moldova, 29 June -2 July 2010

AGENDA

8.30-9.00   **1. Registration**

9.00-9.45   **2. Opening of the workshop**

  (a) National Bureau of Statistics, Moldova
       Ms.Lucia Spoial , General Director
  (b) United Nations Statistics Division (UNSD)
       Mr. Karoly Kovacs (Chief, Statistics of International Trade in Services Section) with opening statement by Mr. Paul Cheung, Director UNSD
  (c) United Nations World Tourism Organization (UN WTO)
       Mr. Peter Laimer, Statistics Austria
  (d) International Labor Organization (ILO)
       Mr. Igor Vocatch-Boldyrev, Cooperative Branch
  (e) Interstate Statistical Committee of the CIS (CISSTAT)
       Ms. Tatiana Glazkova, Specialist-Expert, Department of Social Sphere an d Trade Statistics
  (f) *EUROSTAT*
       Mr. Pavel Vancura

9.45-10.15   *Coffee break*

10.15-11.00   3. Status of tourism statistics

10.15-10.30 (a) General overview about EU tourism statistics
        Mr. Pavel Vancura, EUROSTAT

10.30-10.45 (b) Summary of countries' responses to the UNSD pre-workshop questionnaire
        Mr. Nelnan Koumtingué, Associate statistician, Statistics of International Trade in Services Section, UNSD

10.45-11.00 (c) Tourism statistics in the CIS countries
        Ms. Tatiana Glazkova, Specialist-Expert, Department of Socia l Sphere and Trade Statistics, CISSTAT

11.00-12.30   4. Tourism statistics and its role in national statistical systems: an overview of challenges and opportunities:

11.00-11.15 (a) Tourism in the macroeconomic framework
        Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

11.15-11.30 (b) Tourism Statistics and its relationship with statistics of international trade in services, Balance of Payments and National Accounts
        Mr. Peter Laimer, UNWTO

11.30-11.45 (c) The revision process of the former recommendations on Tourism Statistics
        Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section UNSD

11.45-12.30 General discussion

12.30-14.00   *Lunch*

14.00-15.00   5. Basic concepts and definitions

14.00-14.15 (a) Basic concepts and definitions: Travel and Tourism (domestic and international)
Mr. Peter Laimer, UNWTO

14.15-14.30 (b) Main indicators of tourism development in the Russian Federation
Mr. Andrej G. Tyutyunnik, Head of Statistics Department, Ministry of Sport, Tou rism and Youth, Russian Federation

14.30-14.45 (c) Experience of Armenia in the Development of Tourism Statistics
Mr. Aleksandr Petrosyan, Chief of Balance of Payments and External Trade Division, National Statistical Service of Republic of Armenia

14.45-14.55   General discussion

14.55-15.30   6. Demand perspective

14.55-15.10 (a) Demand perspective: Measuring flows of visitors/ trips/ expenditure and their characterization in each form of tourism
Mr. Peter Laimer, UNWTO

15.10-15.25 (b) Demand perspective: Meas uring tourism consumption
Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

15.25-15.30   General discussion

15.30-16.00   ***Coffee break***

16.00-17.00   7. Accommodation statistics

16.00-16.15 (a) Data collection and processing f or accommodation statistics
Mr. Peter Laimer, UNWTO

16.15-16.30 (b) Statistical Survey on collective structures for tourist accommodation in the Republic of Moldova
Ms. Svetalana Bulgac, Head of Market Services Statistics, Division on Foreign Trade and services, National Bureau of Statistics of Republic of Moldova

16.30-16.45 (c) Data collection and processing for accommodation statistics
Mr. Gogita Todradze, Head of Business Statistics Division, National Statistics Office of Georgia

16.45-17.00 (d) Collection and processing of statistical data on tourist accommodation
Ms. Raisa Plesovskih, Head, National Account Department, National Statistical Committee of Kyrgyz Republic

WEDNESDAY, 30 JUNE

8.30-10.00   8. Classifications

8.30-9.00 (a) Classifications of product s and productive activities for tourism
Mr. Nelnan Koumtingué, Associate statistician, Statistics of International Trade in Services Section, UNSD

9.00-9.20 (b) Classification of products and productive activities for tourism

Mr. Peter Laimer, UNWTO

9.20-9.45 (c) The classification of products and productive activities in the field of tourism in Kazakhstan
Ms. Sara Nukusheva, Head of Division, Agency on Statistics of the Republic of Kazakhstan

9.45-10.10 (d) Tourism statistics: the institutional and methodologica l foundations
Ms. Iryna Kalachova, Head of the Services Statistics Department, State Statistics Committee of Ukraine

10.10-10.40 General discussion

10.40-11.10 ***Coffee break***

11.10-12.30 9. The supply perspective

11.10-11.30 (a) The supply perspective: Mea suring tourism
Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section,   UNSD

11.30-11.50 (b) Supply perspective: conditions to provide goods and services to visitors
Mr. Peter Laimer, UNWTO

11.50-12.10 (c) Tourism statistics
Ms. Lyubov Zhdanova, Head expert, Department of Trade Statistics and Foreign Economic Relations and Services, Agency on Statistics of the President of the Republic of Tajikistan

12.10-12.30 General discussion

12.30-14.00 ***Lunch***

14.00-15.00 10. Employment in the tourism industries

14.00-14.10 (a) Employment in the tourism industries (chapter 7 of the IRTS 2008)
Mr. Igor Vocatch-Boldyrev, Cooperative Branch, ILO

14.10-14.20 (b) ILO and cooperative tourism: Challenges and statistical measurement
Mr. Igor Vocatch-Boldyrev, Cooperative Branch, ILO

14.20-14.35 (c) Employment in the tourism industries
Mr. Peter Laimer, UNWTO

14.35-14.50 (d) Data on employment of the Armenian Tourism Industry
Mr. Mekhak Apresyan, Head of Department of Tourism and Territorial Economic Development, Ministry of Economy - Republic of Armenia

14.50-15.00 General discussion

15.00-15.45 11. Data sources:

15.00-15.15 (a) Data sources – data processing
Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

15.15-15.25 (b) Administrative data sources
Mr. Peter Laimer, UNWTO

15.25-15.45 (c) Tourism and tourist resources in the Republic of Belarus

Ms. Irina Shestakova, Head, Main Department of Paid Services, Transport, Communications, Science and Innovation Statistics, National Statist ical Committee of the Republic of Belarus

15.45-16.15   *Coffee break*

16.15-17.00   **12. Measuring tourism at sub -national level**

16.15-16.30   (a) Measuring tourism at sub -national level
Mr. Peter Laimer, UNWTO

16.30-17.00   (b) Tourism statistics in the Russian Feder ation
Mr. Boris Mullokandov, Deputy Chief of the Department of Statistics of Foreign Trade, Federal State Statistics Service , Russian Federation

THURSDAY, 1 JULY

8.30-9.30   **13. Tourism data quality, metadata, dissemination, cooperation between differen t agencies**

8.30-8.45   (a) Data quality
Mr. Peter Laimer, UNWTO

8.45-9.00   (b) Metadata
Mr. Nelnan Koumting ué, Associate statistician, Statistics of International Trade in Services Section, UNSD

9.00-9.15   (c) Metadata and quality reporting in the tourism statistics
Mr. Pavel Vancura, Eurostat

9.15-9.30   General discussion

9.30-10.00   **Coffee break**

10.00-11.45   **14. Group discussion: current data collection practices in the CIS countries: data sources, reliability of data sources, data collection problems, cooperation o f NSO, national tourism authority, ministry of economy in data compilation and quality checking practices, problems and solutions**

Chair: Mr. Karoly Kovacs, Chief, Statistics of International Trade in Services Section, UNSD

(a) Discussion group: data colle ction practices and problems

(b) Discussion group: data quality and metadata

11.45-12.30   **15. Presentation by groups about the group discussions**

12.30-13.15   *Extended Coffee-break*

13.15-14.50   **16. Tourism Satellite Account (linking the IRTS 2008 and the TS A:RMF 2008)**

13.15-13.30   (a) Recent EU initiatives in the TSA
Mr. Pavel Vancura, Eurostat

13.30-13.45   (b) Implementation of TSA
Mr. Peter Laimer, UNWTO

13.45-14.00	(c)	Tourism statistics as a case study of integrated economic statistics: from basic statistics to the TSA (linking the IRTS 2008 and the TSA -RMF 2008) *Mr. Peter Laimer, UNWTO*
14.00-14.15	(d)	Travel component in the Balance of Payments Statistics of Ukraine: compilation issues *Ms. Elena Predko, chief economist, Balance of Payment Department, Central Bank of Ukraine*
14.15-14.30	(e)	Travel component in the Balance of Payments Statistics of Moldova: compilation issues *Mr. Victor Dabija, Deputy Head, Current Transactions Statistics Department, Balance of payments Division, National Bank of Moldova*
14.30-14.50		General discussion
15.00		Departure to Orheiul Vechi

FRIDAY, 2 JULY

8.30–12.30   **1. Towards the implementation of IRTS 2008 in the CIS countries**

Roundtable discussion

10.00-10.30   *Coffee break*

10.30-12.30   Continuation of Roundtable discussion

12.30-14.00   *Lunch*

14.00–15.30   **2. Conclusions and recommendations of the Workshop**

15.30-16.00   *Coffee break*

16.00-17.00   **3. Evaluation and closing of the workshop**